

Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held in the media room at JHS on Monday, November 21st, 2022. The meeting was called to order by Tania Ishaug at 6:34pm.

Attendees

Members in attendance included: Tania Ishaug, Mark Morrow, Molly Doyle, Christy Warner, Collen Stocker, Krista Pearson, Clay JohnsTon, Tammy Tessier Kealy, Eric Dallmann, Tony Gilardi, Danae Frampton, Bill Shermack, Karrin Lunneborg, Raquel Jarabek, Kristin Arth, Sean Padden, Virg Senescall, Keith Carnish, Kirsten Rouland, Jeremiah Bican, John Rash, Kari Lahl, Traci Peters, Karl Knoblauch, Bob Lindberg and Dennis Senne.

Minutes

Virg Senescall made a motion to approve the minutes from the October 2022. Christy Warner seconded the motion. Motion carried.

Email Motions:

No email motions

Discussion

- a. Grant requests deadline is the end of November
- b. Dates to Note:
 - o Fall financial information due end of January 2023
 - o Spring requests due the end of April 2023
 - o Spring grants will handed out at the May 2023 meeting
- c. City Council Meeting

Mark partnered with Kennedy to talk to the council regarding the changes to gaming

 1. City fund – collect 10% and distributing as they see fit, has been taken off the table
 2. Expand gaming from just the 4th floor of the MOA
 3. Expanding the number of sites allowed from three(3) to four (4)
 - Our goals with the council:
 - o Introduce ourselves
 - o Let them know what we do
 - o Express our concerns regarding infrastructure
 - Next Steps:
 - o Circle back with school board
 - o New clocks for swim and dive
 - o Let Mark know what is needed he is creating a lists for increasing facilities
 - o Dome
 - o Track = bleachers and sound system
 - o Activity bus between middle schools, KHS to JHS – synchro, alpine, cross country and softball
 - o It is a recruiting issues

Gaming Report

Tony Gilardi

- Full Tilt will be doing a soft opening on Dec 9th and open Dec 14th
- Full Tilt Bingo will be on Saturday s 1:30-3:30, new marketing will be needed to the message out regarding the new time for Bingo
- Tony Gilardi presented the payouts for October, a total payout of \$2,990

Meat Raffle:

- Boys Swim/Dive \$330
- Boys Swim/Dive \$250
- Boys Basketball \$290
- Girls Basketball \$270
- Girls Hockey \$250

Bingo – Carmines:

- Boys Swim/Dive \$400
- Boys Swim/Dive \$400
- Softball \$400
- Nordic \$400

Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Virg Senescall made a motion to approve the estimated expenses (\$114,685) for the month of December 2022. Eric Dallmann seconded the motion. Motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 25,000
- Pull tab product: \$ 18,000
- Etab Revenue Share NorthStar: \$ 6,000
- Etab Bingo NorthStar \$ 500
- Site Rental: NorthStar \$ 5,000
- Site Rental: Carmines \$ 6,000
- Rev Share: Carmines \$ 8,000
- Etab and EBingo Carmines: \$ 1,500
- Site Rental: FT's \$ 0
- Pilot Games Rev Share: FT's \$ 0
- EBingo Rev Share: FTs \$ 0
- Office Rent Storage: added space \$ 1,000
- Accounting Legal/svc: \$ 600
- T-Mobile \$ 85
- Office supplies \$ 1,200
- Christmas Bonuses \$ 4,000

The estimated Lawful Purpose Expenditure are as follows:

- Monthly Gambling Tax \$ 35,000
- Donations: Meat Raffle/Bingo \$ 2,800

Treasurer's Report

- We have \$143,286.66 in the checking account
- Grant requests are due November 30th, Amy Christiansen will confirm she has received and will let you know

Board Recap

Open positions for the board are below. Terms are for the 2022-2023 school year.

VP Volunteer Coordinator- OPEN

1. Through Sign up Genius, ensure that gaming events (Bingo, meat raffle) are staffed by the required amount of volunteers.
2. Communicate with the volunteering team's representative to ensure that they understand what is needed from the volunteers.
3. Ensure that gaming events are being promoted through email and social media by the volunteering team.
4. Provide JAF Board with regular status updates.
5. Attend at least 9/12 monthly meetings per year.

President/CEO – OPEN

1. Gaming site administration – specifically displayed documents
2. Employee management – manager, assistant managers and sellers hired by manager
3. Gaming accounting and administration – auditing games they have audited for accountability
4. Gaming communications – reading monthly reports
5. Provide JAF Board with regular status update when manager or assistant manager is unavailable
6. Attend at least 9/12 monthly meetings per year.

Committees

Four Committees:

- Committees – Here are committee updates to for 2022/2023
- **Marketing/Communications**
 - Committee members: Christy Warner, Eric Dallmann and Grant Effertz
 - Building awareness – re-writing marketing plan
 - Top 10 Things to know about JAF:
 - Who & what we are about
 - Need to get more people involved in our foundation
 - Have good exposure on Facebook, need to get more exposure on LinkedIn
 - Please update your Member Services Tab
 - Club roster and pictures
 - Update all the information on the form
 - If you have an external website, we will post that as well
 - Photos – please keep sending them in
 - Any ideas – would love to hear them
 - Any help you can offer will gladly be accepted
- **Gaming**
 - Committee members: Bob Christiansen, Tony Gilardi, Denae Frampton and Tammy Tessier Kealy
- **Strategic Direction** – had the floor for the last part of the meeting to go over their approach
 - Committee members: Molly Doyle
 - Goals are tied to the Mission Statement
 - How do we measure if on track with Mission Statement
 - Same answers were:
 - Growth in student participation
 - Getting kids from all schools to participate
 - Player retention
 - Facility upgrades
 - Larger pool of students try out
 - Attendance at events
 - Player longevity with the sport

- Coach retention
- Retention of players from youth group

- **Alumni**

- Committee members: Amy Christiansen and Kristine Meyers

Open Comments:

Al Quist will be coming our January meeting, please let your Treasurer's know

The next meeting for JAF will be December 19th at 6:30pm Choir room at JHS. Everyone is welcome to attend.

Adjournment

The meeting was adjourned at 7:32pm by Tania Ishaug.

Tammy Tessier Kealy

Tammy Tessier Kealy

December 18, 2022

Date