



# Minutes for JAF

August 15, 2022

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## Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held at NorthStar on Monday, August 15, 2022. The meeting was called to order by Tania Ishaug at 6:32pm.

## Attendees

Members in attendance included: Tania Ishaug, Bob Christiansen, Mark Morrow, Kim Gehant, Christy Warner, Collen Stocker, Tammy Tessier Kealy, Eric Dallmann, Kristine Myers, Tony Gilardi, Bill Shermack, Jean Gonzalez, Kristin Arth, Virg Sensecall, Keith Carnish, Kirsten Roulan, Kim Gehant, John Rash, Lori Wolf, Nikki Krakow, Rebecca & Karl Knoblauch, Traci Peters, Lou Powers, Dennis Senne, Kristine Myers and Molly Dole

## Minutes

Tony Gilardi made a motion to approve the minutes from the July 2022 meeting with an update to the open board positions. Virg Sensecall seconded the motion. Motion carried.

## Email Motions:

Sept 4<sup>th</sup>: Tania Ishaug made a motion for JAF to donate \$1000 to the Glynn family. Amy Christiansen seconded the motion. Motion carried.

August 8<sup>th</sup>: Tony Gilardi made a motion for the Gaming office to move to bigger office space in the same building and rent would increase from %560/ month to \$1000/ month. Bob Christiansen seconded the motion. Motion carried.

## Discussion

- Season passes are ready. We will be selling them at the first Varsity home football games, Jump Start– volunteers are needed.
  - If you want to sell them at your booster meetings, happy to get them to you. If you would like Christy Warner to come to your booster meetings and talk about JAG, she is HAPPY to come. Just let her know when and where.
  - Electronic payment:
    - Not going to be ready for the weekend
    - Need to figure out what packages to buy
    - Who pays the fees
- Tony Gilardi presented the Meat Raffle payouts for the month June, a total of \$1060
  - Not noted                   \$270
  - Boys Soccer                 \$270
  - Boys Basketball           \$290
- Christy Warner nominated Molly Dole for VP of Strategic Planning. Tania Ishaug seconded the motion. Motion carried.

## Gaming Report

Tony Gilardi

- Opened CW two weeks ago
- Volunteer Opportunities: Sign-ups are going great! Only two openings left through October.

8\20 CW  
8\23 Carmines

## Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Tania Ishaug made a motion to approve the estimated expenses (\$142,245) for the month of September 2022. Virg Sensecall seconded the motion. Motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 36,000
- Pull tab product: \$ 18,000
- Etab Revenue Share NorthStar: \$ 5,000
- Etab Bingo NorthStar \$ 600
- Site Rental: NorthStar \$ 3,000
- Site Rental: Carmines \$ 5,500
- Rev Share: Carmines \$ 8,700
- Etab and EBingo Carmines: \$ 1,600
- Site Rental: CW's \$ 5,500
- Pilot Games Rev Share: CW's \$ 8,700
- EBingo Rev Share: CW's \$ 1,600
- Office Rent Storage: added space \$ 560
- Accounting Legal/svc: \$ 600
- T-Mobile \$ 85
- Office supplies \$ 2,000
- Monthly Gambling Tax \$ 90,000
- Meat Raffle Donation \$ 1,200
- Bandits Bingo Share \$ 3,600

## Treasurer's Report

- We have \$79,254.49 in the checking account
- All paperwork is in
- Colleen is officially on the bank account
- \$1000 grants are due in November

## Board Recap

Open positions for the board are below. Terms are for the 2022-2023 school year.

### VP Volunteer Coordinator- OPEN

1. Through Sign up Genius, ensure that gaming events (Bingo, meat raffle) are staffed by the required amount of volunteers.
2. Communicate with the volunteering team's representative to ensure that they understand what is needed from the volunteers.
3. Ensure that gaming events are being promoted through email and social media by the volunteering team.
4. Provide JAF Board with regular status updates.
5. Attend at least 9/12 monthly meetings per year.

## Committees

Four Committees:

- Committees - We asked everyone to join a committee for the 21/22 school year. Here are those committees and their members
- **Marketing/Communications**

- Committee members: Christy Warner, Eric Dallmann, Grant Effertz, Casey Birkholz, Lou Powers
  - Building awareness – re-writing marketing plan
    - Top 10 Things to know about JAF:
      - Who & what we are about
      - Need to get more people involved in our foundation
  - Have good exposure on Facebook, need to get more exposure on LinkedIn
  - Please update your Member Services Tab
    - Club roster and pictures
    - Update all the information on the form
    - If you have an external website, we will post that as well
  - Fall sport kick off
  - Photos – please keep sending them in
  - Any ideas – would love to hear them
  - Any help you can offer will gladly be accepted
- **Gaming**
  - Committee members: Bob Christiansen, Tony Gilardi, Deb Sieling, Tania Ishaug, Jeff Hatton, Denae Frampton, Todd Goedderz, Sean Padden and Tammy Tessier Kealy
- **Strategic Direction**
  - Committee members: Dawn Acker, Christy Everett, Mary Kay Narveson, Len Walworth and Jennifer Noble
- **Alumni**
  - Committee members: Amy Christiansen, Jim Guess, Traci Peters, Jeremiah Bican, Ania Wrase, Lorri Wolfe and Kristine Meyers

### Open Comments:

The next meeting for JAF will be September, 19th at 6:30pm in the Choir room at JHS. Everyone is welcome to attend.

### Adjournment

The meeting was adjourned at 7:32pm by Tania Ishaug.

*Tammy Tessier Kealy*

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Tammy Tessier Kealy

September 15, 2022

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Date