



## Minutes for JAF

July 18, 2022

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### Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held in the Jefferson Media Center on Monday, July 18, 2022. The meeting was called to order by Tania Ishaug at 6:31pm.

### Attendees

Members in attendance included: Tania Ishaug, Amy Christiansen, Grant Effertz, Kristine Myers, Tony Gilardi, Denae Frampton, Christy Warner, Tammy Tessier Kealy, Colleen Stocker, Karrin Lunneborg, Kari Lahl, Kirsten Arth, Mark Morrow, Sean Padden, Virg Senescall, Keith Carnish, Robin Anderson, Kim Gehant, John Wrase, Becky & Karl Knoblauch, Dennis Senne, Kari Ahlen, Lou Powers, Kirsten Rouland, Traci Peters, John Rash, Jennifer Sorenson, Lisa Riedesel, Sean Faulk and Bill Shermak.

### Minutes

Amy Christiansen made a motion to approve the minutes from the June 2022 meeting. Grant Effertz seconded the motion. Motion carried.

### Email Motions:

On July 25th, Tony Gilardi made an email motion to fund the start banks for our new site. The request was for \$16,000 for start banks at CW's. Amy Christiansen seconded the motion. Motion carried.

On July 12th, Tania Ishaug made an email motion to change a two current board positions titles to more accurately go with the definition of the positions. First one to change is Business Development to VP City and School District Relations. The second one to change is VP Sponsorship Sales to VP Strategic Planning. Amy Christiansen seconded the motion. Motion carried.

### Discussion

- Tania Ishaug made motions to vote the following individuals in for Executive Board Positions:
  - VP of Admin – Kim Gehant. Mark Morrow seconded the motion. Motion carried.
  - VP for City and School District Relations – Mark Morrow. Christy Warner seconded the motion. Motion carried.
  - Treasurer – Colleen Stocker. Christy Warner seconded the motion. Motion carried.
    - With the stipulation that she passes a background check. Once she has passed the background check, she can be added to the bank accounts and remove Dawn Acker.
- Jan-June financials are due July 31<sup>st</sup>.
- Season passes will be ready soon. We will be selling them at the first Varsity home football games, Jump Start– volunteers are needed.
  - If you want to sell them at your booster meetings, happy to get them to you. If you would like Christy Warner to come to your booster meetings and talk about JAG, she is HAPPY to come. Just let her know when and where.
  - We are looking into being able take electronic payment

- Bloomington JETS – they reached put to see if we could hold their money until they are ready to receive it back. We need to consult and receive approval from:
  - Chad and the JETS staff
  - We need to consult with AI
  - We will need to have some sort of agreement written up to protect all in the future
- Tony Gilardi presented the Meat Raffle payouts for the month June, a total of \$1060
  - Girls Golf \$310
  - Boys Lacrosse \$250
  - Synchro \$250
  - Alpine \$250

## Gaming Report

Tony Gilardi

- Volunteer Opportunities: Every sport needs to do six (6) events year. These are great fundraising events, they can replace all your other fundraising
  - CW's opening August 1<sup>st</sup> and Bingo is every Saturday night from 5pm to 7pm, need 2/3 adults and the sport will be paid \$500
  - Carmine's – Bingo every Tuesday night, need 2/3 adults and the sport will be paid \$400
  - NorthStar – meat raffle every Monday night
- Need volunteer the first of every month to do the monthly audit at both locations, start at 9am takes max 40 minutes
- City Meeting regarding gaming in Bloomington
  - They are thinking to add a 10% city donation to all gaming. JAG spoke about how we support Bloomington and the money stays within Bloomington
  - The city is gathering information, talking to other cities, more meetings to come

## Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Christy Warner made a motion to approve the estimated expenses (\$83,145) for the month of August 2022. Amy Christiansen seconded the motion. Motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 23,000
- Pull tab product: \$ 18,000
- Etab Revenue Share NorthStar: \$ 5,000
- Etab Bingo NorthStar \$ 600
- Site Rental: NorthStar \$ 2,000
- Site Rental: Carmines \$ 5,500
- Rev Share: Carmines \$ 8,700
- Etab and EBingo Carmines: \$ 1,600
- Office Rent Storage: added space \$ 560
- Accounting Legal/svc: yr end audit \$ 400
- T-Mobile \$ 85
- Office supplies \$ 3,000
- Monthly Gambling Tax \$ 10,000
- Meat Raffle Donation \$ 1,200
- Bandits Bingo Share \$ 3,500

## Treasurer's Report

- We have \$87,000 in the checking account

## Board Recap

Open positions for the board are below. Terms are for the 2022-2023 school year.

### VP Volunteer Coordinator- OPEN

1. Through Sign up Genius, ensure that gaming events (Bingo, meat raffle) are staffed by the required amount of volunteers.
2. Communicate with the volunteering team's representative to ensure that they understand what is needed from the volunteers.
3. Ensure that gaming events are being promoted through email and social media by the volunteering team.
4. Provide JAF Board with regular status updates.
5. Attend at least 9/12 monthly meetings per year.

## Committees

Four Committees:

- Committees - We asked everyone to join a committee for the 21/22 school year. Here are those committees and their members
- **Marketing/Communications**
  - Committee members: Christy Warner, Eric Dallmann, Grant Effertz, Casey Birkholz, Lou Powers
    - Building awareness – re-writing marketing plan
    - Please update your Member Services Tab
      - Club roster and pictures
      - Update all the information on the form
      - If you have an external website, we will post that as well
    - Fall sport kick off
    - Photos – please keep sending them in
    - Any ideas – would love to hear them
    - Any help you can offer will gladly be accepted
- **Gaming**
  - Committee members: Bob Christiansen, Tony Gilardi, Deb Sieling, Tania Ishaug, Jeff Hatton, Denae Frampton, Todd Goedderz, Sean Padden and Tammy Tessier Kealy
- **Strategic Direction**
  - Committee members: Dawn Acker, Christy Everett, Mary Kay Narveson, Len Walworth and Jennifer Noble
- **Alumni**
  - Committee members: Amy Christiansen, Jim Guess, Traci Peters, Jeremiah Bican, Ania Wrase, Lorri Wolfe and Kristine Meyers

## Open Comments:

The next meeting for JAF will be August, 15th at 6:30pm NorthStar in the back room. Everyone is welcome to attend.

## Adjournment

The meeting was adjourned at 7:32pm by Tania Ishaug.

*Tammy Tessier Kealy*

Tammy Tessier Kealy

August 11, 2022

Date

