



Minutes for JAF- June 20, 2022

### **Call to Order**

A meeting of the Jefferson Athletic Foundation (JAF) was held in the Jefferson Media Center on Monday, June 20, 2022. Amy Christiansen called meeting to order at 6:29pm

### **Attendees**

Amy Christiansen, Lori Wolf, Dennis Senne, Becky and Karl Knoblauch, Jeremiah Bican, Frank and Kristin Arphy, Kari Lahl, Kim Gehant, Denae Frampton, Tony Gilardi, Bob Christiansen, Grant Effertz, Melissa Barnes, Mark Morrow, Michelle Thorman, Sean Padden, Tracy Peters, Lisa Riedesel, John Wrase, Kirstin Ruhland, Bill Shermak

### **Minutes**

Review of May minutes. Noted that the additional \$3500 donations and who received them was not mentioned in the minutes. Lori Wolf motioned to approve.

### **Discussion**

- Will hold August meeting at Northstar Tavern. July meeting will still be in Media Center. Will be in Band room for September, October and November. Will move back to media center in December.
- Event at Nine Mile Creek Brewery. Good event for our organization specifically (unlike State of the School). Good learning for future events. Good location and room.
  - Successful in recruiting new board members.
  - Idea to review school schedule before scheduling next event. Consider late summer/early fall event. Could sell season passes.
  - Larger video/powerpoint screen at event
- JAF would love to see pictures of teams “using” the checks from the organization (what they bought, how they are using it).
- New board members: still looking for **Treasurer** and VP of Business Development

### **Gaming Report**

- In August we will be getting another location (current CW’s location) for pull-tabs, e-tabs and bingo. Rebranding of the restaurant will occur later in the fall. This will be a third site (our current limit). Will add another person to help with booth. Will also hire a Bingo caller at Carmines and CW.
- Meeting with the City June 28 (Tony and Bob attending). City is proposing a 10% “charitable contribution fund” taken from our net profits. The City uses this money to provide to other city organizations (to make sure the proceeds of charitable gambling stay in Bloomington). Hoping the fact that we are already a city based organization will clear us of this.

### **Additional site and additional volunteering**

- Carmines has asked JAF to take over Bingo at their site. This would mean Meat Raffle at Northstar, Bingo at Carmines and Bingo at CW's every week. (3 events per week)
- Should we make a mandatory obligation for each team in the organization?: approx 7 events/team per year.
- Concern brought up for teams that are very small compared to large teams. Possibility of combining smaller teams for their nights.
- Mentioned other organizations like mountain biking, trap shooting, football, cheerleading, etc.
- Could we obligate a certain number of nights per team and then if teams would like to take additional then they can.
- A goal would be that this could soon become the only fundraiser teams would need.
- Ask: by July meeting go to Booster Clubs and learn of willingness to do this.
- Need all teams to be promoting these events each week (even when not volunteering)

### **Monthly Financials (July)**

● Payroll	\$ 16,000
● Pull tab product	\$ 14,000
● Etab Revenue Share (NStar)	\$ 5200
● Etab Bingo (NStar)	\$ 600
● Site Rental: Northstar	\$ 4000
● Site Rental: Carmines	\$ 5500
● Rev Share: Carmines	\$ 8700
● Etab and EBingo Carmines	\$ 1600
● Office Rent Storage	\$ 560
● Accounting Legal/svc	\$300
● Office Supplies	\$ 3000
● Office Wi Fi	\$85
● Bond	\$150
● Monthly Gambling Tax	\$ 30,000
● Meat Raffle Donation	\$ 1200
● Donation Bingo	\$2500
● Donation to JAF	\$35,000

### **Treasurer Report**

Current Balance for JAF: \$ 69,850.31

### **Marketing**

Grant has lead to on two alumni with social media/computer science degrees who make be interested in taking

Adjourned: 7:26pm by Amy Christiansen