

## Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held via Zoom on Tuesday, February 22<sup>nd</sup>, 2022. The meeting was called to order by Tania Ishaug at 6:31pm.

## Attendees

Members in attendance included: Tania Ishaug, Bob Christiansen, Grant Effertz, Kristine Myers, Eric Dallman, Amy Christiansen, Tony Gilardi, Tammy Tessier Kealy, Karrin Lunneborg, Tom Lahl, Len Walworth, Kim Gehant, Traci Peters, Lorri Wolfe, Lars Ahlen, Dana Meier and Bill Shermak.

## Minutes

Tania Ishaug made a motion to approve the minutes from the January 2022 meeting, with adding Molly Claire's last name to attendance. Tony Gilardi seconded the motion. The motion carried.

## Email Motions:

No email motions for the month

## Discussion

- Most of the financials have been turned in and Amy Christiansen has been communicating with each sport along the way. Just remember when you pass off your duties to the next Treasure, talk to them about annual financials and that Amy is a resource for them.
- Chad Nyberg called Amy Christiansen to let her know that the National Guard emblem cannot go on a jersey, banner or anything hanging in the school. If you have questions, call and talk to Chad Nyberg.
- State of School – would like to have it again next year. Will start the conversation in June at the Executive board meeting and then bring it to the group in September. One idea is to have a breakout committee to do the planning for the event.
- The board is going host an Open House for all the parents in all sports as a “Thank you” for their support. This will also get us out in front of them so they can understand what JAF is and hopefully get involved with the board.  
Bob Christiansen, Tania Ishaug and Tammy Tessier Kealy are going to meet so we can bring ideas to the March meeting. Anyone is welcome to help with the pre-planning!!!
  - Need to determine a budget and food
  - Location with a banquet room or space to hold up to 100 people (fingers crossed)
  - Need the sports to share, help promote and encourage their parents to attend.
  - Gaming is predicting a bigger money year than last year. Would love input on some strategic ideas.
  - Open house format

# Gaming Report

Tony Gilardi

- NorthStar has had Trivia and Meat Raffle night every Monday for the last seven (7) weeks. Below represents the sports that will be receiving a check from JAF with the money they raised in hour to hour and half of work. Athletes are able to sell spots on the meat raffle board. Bring your sport families up to help support the sport and the meat raffle. A Signup Genius was sent out to all sports with spots through June, please sign up
  - We need volunteers every Monday night through June. Please arrive at 7:45pm (starts at 8pm) and foes until at 9/9:30pm and you need two people. Bonus bring players in their jerseys.
  - If it is one (1) month out, feel free to sign up for two (2) spots in one month.
  - The amount the Foundation will be paying the following teams for their help with the meat raffle:

▪ 12/20	Girls Lacrosse	\$180
▪ 12/27	Girls Swim/Dive	\$180
▪ 01/03	Boys Basketball	\$220
▪ 01/10	Gymnastics	\$240
▪ 01/17	Girls Basketball	\$220
▪ 01/24	Girls Lacrosse	\$200
▪ 01/30	Boys Swim/Dive	<u>\$200</u>
		\$1440
- Carmines (Our second site!!!)
  - Two months in and it is going strong
  - Tuesday is Bingo night and the money goes to the Bandits.
- January has been our busiest month so far

## Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Bob Christiansen made a motion to approve the estimated expenses (\$83,409) for the month of March 2022. Kristine Myers seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 18,000
- Pull tab product: \$ 11,000
- Etab Revenue Share Northstar: \$ 3,691
- Etab Bingo \$ 1
- Site Rental: NorthStar \$ 1,750
- Site Rental: Carmines \$ 4,316
- Rev Share: Carmines \$ 2,765
- Office Supplies/Shelves: \$ 1,100
- Office Rent Storage: added space \$ 625
- Accounting Legal/svc: \$ 300
- T-Mobile \$ 85
- Bandits Bingo Share \$ 6,000
- Monthly Gambling tax: \$ 31,124
- Donation Bandits Bingo \$ 1,212
- Donation JAF Meat raffle \$ 1,440

## Treasurer's Report

- Sample Financial Documents are loaded to the web site and can be found on the Submit Financial Docs page

## Board Recap

- Open positions: terms are for 2021-2022 school year (July – June)
  - VP Admin – get out the agenda and help the President/Chairman
  - VP Sponsorship
  - VP City/School Support – keep up-to-date with local issues so our voices can be heard

## Committees

Four Committees:

We asked everyone to join a committee for the 21/22 school year. Here are those committees and their members

- **Marketing/Communications**
  - Committee members: Christy Warner, Eric Dallmann, Grant Effertz, Casey Birkholz,
  - Quarterly foundation sends a newsletter to the sports reps that can be forwarded to membership so we can make sure all the information is being shared
    - i.e. National Guard, Meat Raffle and our 2<sup>nd</sup> site Carmines
    - How do we get it out to everyone
    - Marketing team will meet to brainstorm ideas
  - Looking for local businesses to have linked to JAF or support – i.e. NorthStar, Droolin' Moose, school, etc.
  - Working with city council members to limit gaming in Bloomington to Bloomington charity.
  - PLEASE send pictures and let us know about your social media, so we can post on our site
  - Making a banner for each location plus an extra for other events.  
Bob Christiansen made a motion to approve \$100 per banner (total of \$300) for printing. Tania Ishaug seconded the motion. The motion carried.
- **Gaming**
  - Committee members: Bob Christiansen, Tony Gilardi, Deb Sieling, Tania Ishaug, Jeff Hatton, Denae Frampton, Todd Goedderz, Sean Padden and Tammy Tessier Kealy
- **Strategic Direction**
  - Committee members: Dawn Acker, Christy Everett, Mary Kay Narveson, Len Walworth and Jennifer Noble
- **Alumni**
  - Committee members: Amy Christiansen, Jim Jess, Traci Peters, Jeremiah Bican, Ania Wrase, Lorri Wolfe and Kristine Meyers

## Open Comments:

The next meeting for JAF will be March 21<sup>st</sup> at 6:30pm in the Media Center at Jefferson High School. Everyone is welcome to attend.

## Adjournment

The meeting was adjourned at 7:14pm by Tania Ishaug.

*Tammy Tessier Kealy*

Tammy Tessier Kealy

January 23, 2022

Date