



# Minutes for JAF

## December 20, 2021

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### Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held in the Media Center at Jefferson High School on Monday, December 20, 2021. The meeting was called to order by Tania Ishaug at 6:32pm.

### Attendees

Members in attendance included: Tania Ishaug, Bob Christiansen, Dawn Acker, Grant Effertz, Kristine Myers, Tammy Tessier Kealy, Amy Christiansen, Tony Gilardi, Denae Frampton, Christy Warner, Dave Atkins, Jeff Hatton, Sean Padden, Jennifer Noble, Traci Peters, Angela Schloo, Ania Wrase, Keri Lahl, Jeremiah Bican, Lorri Wolfe, Deb Sieling, Lars Ahlen, MaryKay Narveson and Bill Shermak.

### Minutes

Christy Warner made a motion to approve the minutes from the November 2021 meeting with the correction of \$30 to \$20 for the amount made off of a meat raffle board. Tony Gilardi seconded the motion. The motion carried.

### Email Motions:

Sent on 12/27/2021 – Bob Christiansen made a motion to approve JAF printing the meat raffle and bingo posters. The estimated cost for a 16x20 is \$6.50 per poster plus shipping/tax. Looking to print two (2) per site. Amy Christiansen seconded the motion. The motion carried.

### Discussion

We had SPC Cody Affolter from the MN Army National Guard come and speak to the group. He would like to help sponsor your sports teams through the Hero's Course, which builds team work, team posters or an ad in your program.

- National Guard is looking help support by:
  - They have funds to use for recruiting and connecting with communities and they want to help
  - They offer team building activities
  - Financial help – money is available on a first come basis. Their financial quarter starts in Oct. so by Feb/March funds start getting low
  - They are open to any creative ideas – hang a poster in your practice facility, team poster that you give to sponsors, backpacks, practice jerseys, helmets, ads in programs, equipment, bring your own idea and they will do what they can to help support it.
  - Plan and prepare – for example the Woodbury football team took their team picture in front of a Black Hawk over in St. Paul.
  - It is a win for everyone – gets their message out and they help support our teams
  
- Reach out to with ideas and to see how they can help your team.
  - SFC Cody Affolter
  - Recruiting & Retention NCO
  - Bloomington Armory, 3300 W 98<sup>th</sup> St
  - 651-280-9616

## Gaming Report

Tony Gilardi, Gaming Manager

- NorthStar had its first Trivia and Meat Raffle night on December 13<sup>th</sup>. It was a success, six (6) boards were sold in one hour. A Signup Genius will be sent out to all sports, please sign up
  - Going forward we will need volunteers every Monday night. You need to be there at 7:45pm (starts at 8pm) and you are done at 9pm and you need two people.
  - Need teams to sign up
- Carmines (Our second site!!!)
  - Everything has been approved and we are set to begin Jan 1<sup>st</sup>
  - They are excited to have us. They are looking forward to the community support from JAF. When you go please let them know you are a part of JAF.
  - They have Bingo on Tuesdays. It is run by Boys Baseball, so no need for volunteers, just need players.
- Please bring your team pictures up to North Star and Carmines, they want post them in the booth.

## Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Jeff Hatton made a motion to approve the estimated expenses (\$68,308) for the month of January 2022. Christy Warner seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 14,000
- Pull tab product: \$ 10,000
- Etab Revenue Share: \$ 761
- Etab Bingo \$ 38
- Site Rental: NorthStar \$ 1,750
- Site Rental: Carmines \$ 1,750
- Office Supplies: \$ 1,200
- Office Rent Storage: \$ 525
- Accounting Legal/svc: \$ 400
- T-Mobile \$ 85
- Carmines: Start up Bank \$ 14,600
- Monthly Gambling tax: \$ 7,799
- Carmines: State & City fees \$ 400
- JAF Donation \$ 15,000

## Treasurer's Report

- Sample Financial Documents are loaded to the web site and can be found on the Submit Financial Docs page

## Member Services

- Grants – below sports applied for a \$1000 grant for various reasons. The board votes on each grant submitted. The board approved each submission.
  - Boys Basketball - New uniforms for Varsity and JV
  - Girls Soccer – Varsity backpacks and player banners
  - Track & Field – New uniforms for the girls team
  - Alpine – Replace and add new radios (total of 4) for the coaches on the hill

- Cross Country – Pay for the bus to take the team to a meet at Luther College (one day trip) and t-shirts for parents who join the board
- Nordic Skiing – New jackets
- Girls Lacrosse – Practice and team apparel
- Boys Soccer - New balls, assistant coach and practice jerseys
- Boys Tennis – Assistant coach
- Boys Hockey – Hockey helmets for new players and Varsity, they use for 2/3 years
- Gymnastics – New mat
- Girls Golf – Rain jackets and gear
- Girls Hockey – Gloves for Seniors and new players

## Board Recap

- Open positions: terms are for 2021-2022 school year (July – June)
  - VP Admin – get out the agenda and help the President/Chairman
  - VP Sponsorship
  - VP City/School Support – keep up-to-date with local issues so our voices can be heard

## Committees

Four Committees: Had break out meetings at the end of the meeting

We asked everyone to join a committee for the 21/22 school year. Here are those committees and their members

- **Marketing/Communications**
  - Committee members: Christy Warner, Eric Dallmann, Grant Effertz, Casey Birkholz,
  - Please let us know what social media page/outlet - use to update website and social media campaigns
  - Looking for local businesses to have linked to JAF or support – i.e. NorthStar, Droolin' Moose, school, etc.
  - Working with city council members to limit gaming in Bloomington to Bloomington charity.
  - PLEASE send pictures
  - If your sport has a program/booklet, please get ahold of Eric and he will send you an ad
- **Gaming**
  - Committee members: Bob Christiansen, Tony Gilardi, Deb Sieling, Tania Ishaug, Jeff Hatton, Denae Frampton, Todd Goedderz, Sean Padden and Tammy Tessier Kealy
- **Strategic Direction**
  - Committee members: Dawn Acker, Christy Everett, Mary Kay Narveson, Len Walworth and Jennifer Noble
- **Alumni**
  - Committee members: Amy Christiansen, Jim Jess, Traci Peters, Jeremiah Bican, Ania Wrase, Lorri Wolfe and Kristine Meyers

## Open Comments:

The next meeting for JAF will be **January 18th** at 6:30pm in the Media Center at Jefferson High School. Everyone is welcome to attend. **The meeting will be on a Tuesday because of MLK holiday.**

## Adjournment

The meeting was adjourned at 7:20pm by Tania Ishaug.

*Tammy Tessier Kealy*

December 30, 2021

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Tammy Tessier Kealy

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Date