



Minutes for JAF

January 18, 2022

Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held via Zoom on Tuesday, January 18, 2022. The meeting was called to order by Tania Ishaug at 6:31pm.

Attendees

Members in attendance included: Tania Ishaug, Bob Christiansen, Grant Effertz, Kristine Myers, Tammy Tessier Kealy, Christy Warner, Dave Atkins, Jeff Hatton, Sean Padden, Kim Gehant, Traci Peters, Ania Wrase, Jeremiah Bican, Lorri Wolfe, Lars Ahlen, Molly, Virg Senescall and Bill Shermak.

Minutes

Grant Effertz made a motion to approve the minutes from the December 2021 meeting. Christy Warner seconded the motion. The motion carried.

Email Motions:

No email motions for the month

Discussion

Financials are due at the end of the month.

Opened for questions

Gaming Report

Bob Christiansen, Chairman

- NorthStar has had Trivia and Meat Raffle night every Monday for the last five weeks. It has been very successful for the clubs who have sold boards. They have made between \$150-220 A Signup Genius will be sent out to all sports, please sign up
 - We need volunteers every Monday night through June. Please arrive at 7:45pm (starts at 8pm) and stay until at 9/9:30pm and you need two people. Bonus bring players in their jerseys.
 - Figuring out how to transfer money to the teams
- Carmines (Our second site!!!)
 - Started on Jan 1st strong!!
 - Tuesday is Bingo night and the money goes to the Bandits.
 - Please come play
- December was strong even with being closed two days, which were Saturdays, for the Holidays
- January will decline some, what past history has shown
- THANK YOU Denae and Tony for all the extra hours (50/week) you have been putting in. We could not do it without you!!

Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Bob Christiansen made a motion to approve the estimated expenses (\$43,126) for the month of February 2022. Tania Ishaug seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 11,000
- Pull tab product: \$ 8,000
- Etab Revenue Share: \$ 1,980
- Etab Bingo \$.20
- Site Rental: NorthStar \$ 1,750
- Site Rental: Carmines \$ 3,000
- Office Supplies: \$ 800
- Office Rent Storage: \$ 525
- Accounting Legal/svc: \$ 300
- T-Mobile \$ 85
- Bandits Bingo Share \$ 1,200
- Monthly Gambling tax: \$ 14,486

Treasurer's Report

- Sample Financial Documents are loaded to the web site and can be found on the Submit Financial Docs page

Board Recap

- Open positions: terms are for 2021-2022 school year (July – June)
 - VP Admin – get out the agenda and help the President/Chairman
 - VP Sponsorship
 - VP City/School Support – keep up-to-date with local issues so our voices can be heard

Committees

Four Committees:

We asked everyone to join a committee for the 21/22 school year. Here are those committees and their members

- **Marketing/Communications**
 - Committee members: Christy Warner, Eric Dallmann, Grant Effertz, Casey Birkholz,
 - Quarterly foundation sends a newsletter to the sports reps that can be forwarded to membership so we can make sure all the information is being shared
 - i.e. National Guard, Meat Raffle and our 2nd site Carmines
 - How do we get it out to everyone
 - Marketing team will meet to brainstorm ideas
 - Looking for local businesses to have linked to JAF or support – i.e. NorthStar, Droolin' Moose, school, etc.
 - Working with city council members to limit gaming in Bloomington to Bloomington charity.
 - PLEASE send pictures and let us know about your social media, so we can post on our site
 - Poster plans – Matt Balm at MVP. Girls Golf, Softball and Alpine will look at getting posters made to add North Star and Carmines
- **Gaming**
 - Committee members: Bob Christiansen, Tony Gilardi, Deb Sieling, Tania Ishaug, Jeff Hatton, Denae Frampton, Todd Goedderz, Sean Padden and Tammy Tessier Kealy
- **Strategic Direction**

- Committee members: Dawn Acker, Christy Everett, Mary Kay Narveson, Len Walworth and Jennifer Noble
- **Alumni**
 - Committee members: Amy Christiansen, Jim Jess, Traci Peters, Jeremiah Bican, Ania Wrase, Lorri Wolfe and Kristine Meyers

Open Comments:

The next meeting for JAF will be **February 21st** at 6:30pm in the Media Center at Jefferson High School. Everyone is welcome to attend. **The meeting will be on a Tuesday because of President's Day.**

Adjournment

The meeting was adjourned at 7:13pm by Tania Ishaug.

Tammy Tessier Kealy

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January 21, 2022

Date