



# Minutes for JAF

## September 20th, 2021

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### Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held at Media Center at Jefferson High School on Monday, September 20th, 2021. The meeting was called to order by Amy Christiansen at 6:34pm.

### Attendees

Members in attendance included: Bob Christiansen, Dawn Acker, Eric Dallmann, Kristine Myers, Tammy Tessier Kealy, Amy Christiansen, Tony Gilardi, Denae Frampton, Jim Jess, Michelle Thorman, Jeff Hatton, Tania Ishaug, Sean Padden, Jennifer Noble, Kirsten Rouland, Jeremiah Bican, Ania Wrase, Lorri Wolfe, Julie Walworth, Lars Ahlen, Kristine Myers, and MaryKay and Mark Narveson

### Minutes

Denae Frampton made a motion to approve the minutes from the August 2021 meeting. Sean Padden seconded the motion. The motion carried.

### Email Motions:

No email motions

### Gaming Report

Tony Gilardi, Gaming Manager

- Numbers are up at North Star

### Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Sean Padden made a motion to approve the estimated expenses (\$42,311) for the month of October 2021. Bob Christiansen seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 12,500
- Pull tab product: \$ 6,000
- Etab Revenue: \$ 1,610
- Etab Bingo \$ 100
- Site Rental: \$ 1,750
- Office Supplies: \$ 600
- Office Rent Storage: \$ 525
- Accounting Legal/svc: \$ 400
- T-Mobile \$ 85
- Monthly Gambling tax: \$ 3,141
- JAF Donation \$15,000
- MN State Rev Oct License Fee \$600

## JAF 101

Membership requirements:

- Refer to JAF Application – website
- Volunteer areas are currently down:
  - Heritage Days
  - State of the School
  - Sell tickets
  - Purse Bingo

## Treasurer's Report

Season Passes:

- Thank you Dawn, Deb, Grant, Tania, Jeremiah, Becky and Christy for helping with selling season passes at all the different events
- Tickets sold:

	<u>Tickets sold</u>	<u>Dollars</u>
○ Jumpstart	463	\$19,635
○ Football	67	\$ 2,765 (rained and sold only on the North side)
○ Hockey mtg	49	\$ 2,555
○ Misc	46	<u>\$ 140</u>
		\$27,100

- Tried selling at a band event, none sold. Attended the OMG and OGMS back to school events and handed out fliers did not try to sell. Girl's hockey was very successful. Started selling at North Star late last week
- If asked by district, the breakdown is ISO = \$18,150 and JAF = \$8,950
- Ideas for next year:
  - Next year we need to figure out how to use Venmo for payment
  - Bigger print about where to go to purchase tickets
  - Sell on-line, need to figure out how to deliver
  - Available or flyer at PAC meeting
  - Sign-up Genius for season passes
- Next month Al Quist will be our guest month so please bring your questions to the meeting

## Board Recap

- Amy Christiansen made a motion to vote Tania Ishaug into the role of President/Chairman. Denae Frampton seconded the motion. The motion carried.
- Open positions:
  - VP Admin – get out the agenda and help the President/Chairman
  - VP Sponsorship
  - VP City/School Support – keep up-to-date with local issues so our voices can be heard
- Amy Christiansen made a motion to put a quarter page ad (\$150) in all programs: boys and girls hockey, boys and girls basketball, boys soccer, girls lacrosse and others that are brought to our attention. Eric Dallmann seconded the motion. The motion carried.

\*\*email Eric Dallmann directly with ad information

- Homework: Do you do your own tax return or do you depend on us?

## Committees

Four Committees:

We asked everyone to join a committee for the 21/22 school year. Here are those committees and their members

- **Marketing/Communications**
  - Committee members: Christy Warner, Eric Dallmann, Grant Effertz, Casey Birkholz,
- **Gaming**
  - Committee members: Bob Christiansen, Deb Sieling, Tania Ishaug, Jeff Hatton, Denae Frampton, Todd Goedderz, Sean Padden and Tammy Tessier Kealy
- **Strategic Direction**
  - Committee members: Dawn Acker, Christy Everett, Mary Kay Narveson, Len Walworth and Jennifer Noble
- **Alumni**
  - Committee members: Amy Christiansen, Jim Jess, Traci Peters, Jeremiah Bican, Ania Wrase, Lorri Wolfe and Kristine Meyers

**Open Comments:** Next meeting is scheduled for October 18th, 6:30pm.

## Adjournment

The meeting was adjourned at 7:30pm by Amy Christiansen.

*Tammy Tessier Kealy*

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Tammy Tessier Kealy

October 14, 2021

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Date