



# Minutes for JAF

## November 15, 2021

---

### Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held in the Media Center at Jefferson High School on Monday, November 15, 2021. The meeting was called to order by Tania Ishaug at 7:04pm.

### Attendees

Members in attendance included: Tania Ishaug, Bob Christiansen, Eric Dallmann, Grant Effertz (phone), Kristine Myers, Tammy Tessier Kealy, Amy Christiansen, Tony Gilardi, Denae Frampton, Christy Warner, Michelle Thorman, Tom Lahl, Sean Padden, Lawrence Wang, Traci Peters, Kim Gehant, Jeremiah Bican, Lorri Wolfe, Deb Seiling, and Bill Shermak.

### Minutes

Amy Christiansen made a motion to approve the minutes from the October 2021 meeting as written at the meeting. Christy Warner seconded the motion. The motion carried.

### Email Motions:

No email motions

### Gaming Report

Tony Gilardi, Gaming Manager

- NorthStar is going to start having Trivia night and has asked JAF to host a meat raffle to go along with it. It will start in December
  - Amy and Tammy will do the first week or two, just to see what is needed and how it runs so we can share with the other sports so they can share with their membership
  - Board agreed that the sport volunteering will get the cash – players can sell the Meat Raffle Tickets. Board thought it would be great if they wore their jerseys as they sold. It is great exposure for the individual sport and the players. It is a great opportunity for the team captains.
  - Criteria, as we know now, the time is from 7pm to 9pm on Monday nights. The sport would need two volunteers (players can sell the tickets) and they will make \$20 per board sold.
- Potential second gaming site
  - A site reached out to us and would like us to take over starting ASAP
  - Need to submit paperwork to city and the state
  - Tony and Denae will let us know as soon as everything gets approved

### Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and the allowable expenses were read to attending JAF board members. Bob Christiansen made a motion to approve the estimated expenses (\$38,111) for the month of December 2021. Amy Christiansen seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 10,000
- Pull tab product: \$ 8,000
- Etab Revenue: \$ 1,748
- Etab Bingo \$ 763
- Site Rental: NorthStar \$ 1,750
- Site Rental: New site \$ 1,750
- Office Supplies: \$ 1,600
- Office Rent Storage: \$ 525
- Accounting Legal/svc: \$ 300
- T-Mobile \$ 85
- Christmas Bonus \$ 2,000
- Pull tab Boxes (9) \$ 1,600
- Monthly Gambling tax: \$ 8,690

\*Expenses have increased in the hope of acquiring the second site as mentioned above \*

## Treasurer's Report

- Sample Financial Documents are loaded to the web site and can be found on the Submit Financial Docs page
- Amy Christiansen made a motion that if a sport does their own taxes they do not need to submit their financials but still need to attend the monthly meetings and be part of the volunteer requirements. Tania Ishaug seconded the motion. The motion carried.

## Member Services

- Grants submissions – below are turned in so far, have until the end of the month to turn them in. Checks will be distributed at the December 20<sup>th</sup> meeting.
  - Boys basketball
  - Girls soccer
  - Track & Field
  - Alpine
  - Cross Country
  - Nordic
  - Girls Lacrosse
- Season Passes – if anyone still wants one contact Amy Christiansen
  - Ticket sales for the last few years, as a comparison
  - 2021/22 648
  - 2019/20 665
  - 2018/19 683
  - 2017/18 726

## Board Recap

- Open positions:
  - VP Admin – get out the agenda and help the President/Chairman
  - VP Sponsorship
  - VP City/School Support – keep up-to-date with local issues so our voices can be heard

## Committees

Four Committees: Had break out meetings at the end of the meeting

We asked everyone to join a committee for the 21/22 school year. Here are those committees and their members

- **Marketing/Communications**
  - Committee members: Christy Warner, Eric Dallmann, Grant Effertz, Casey Birkholz,
  - Please let us know what social media page/outlet - use to update website and social media campaigns
  - Looking for local businesses to have linked to JAF or support – i.e. NorthStar, Droolin’ Moose, school, etc.
  - Working with city council members to limit gaming in Bloomington to Bloomington charity.
  - Need to take on partners and sponsors
  - If your sport has a program/booklet, please get ahold of Eric and he will send you an ad
- **Gaming**
  - Committee members: Bob Christiansen, Deb Sieling, Tania Ishaug, Jeff Hatton, Denae Frampton, Todd Goedderz, Sean Padden and Tammy Tessier Kealy
- **Strategic Direction**
  - Committee members: Dawn Acker, Christy Everett, Mary Kay Narveson, Len Walworth and Jennifer Noble
- **Alumni**
  - Committee members: Amy Christiansen, Jim Jess, Traci Peters, Jeremiah Bican, Ania Wrase, Lorri Wolfe and Kristine Meyers

## Open Comments:

The next meeting for JAF will be December 20th at 6:30pm in the Media Center at Jefferson High School. Everyone is welcome to attend.

## Adjournment

The meeting was adjourned at 7:46pm by Tania Ishaug.

*Tammy Tessier Kealy*

---

Tammy Tessier Kealy

December 1, 2021

---

Date