



Minutes for JAF

July 19th, 2021

Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held at NorthStar Tavern on Monday, July 19th, 2021. The meeting was called to order by Christy Warner at 6:30pm.

Attendees

Members in attendance included: Christy Warner, Amy Christiansen, Dawn Acker, Eric Dallmann, Grant Effertz, Denae Frampton, Tony Gilardi, Todd Goedderz, Tania Ishaug, Sean Padden, Virg Senescall, Traci Peters, Ania Wrase, Julie Walworth, Deb Seiling, Kristine Myers, Michelle Thorman, Jeremiah Bican, Tom Lahl, Jeff Hatton, Lawrence Want, Lorri Wolfe, Brad Currier

Minutes

Virg Senescall made a motion to approve the minutes. Grant Effertz seconded the motion. The motion carried.

Email Motions:

No email motions

New Business

Season Passes:

Season passes WILL be sold for the 2021/2022 school year. JAF will sell them at Jumpstart on August 25th, the 1st football game on September 2nd and after that, they will be available for sale in the Athletic Office. We are willing to provide tickets if booster clubs want to sell them at their fall PAC meetings. Email or call Amy to discuss.

Christy took some time to explore electronic season passes and discussed this option with Chad Nyberg, but Chad said Jefferson is not quite ready operationally to handle that this year. It would require ticket takers to have new electronics (iPad, tablet). If anyone is interested in exploring electronic pass options with Christy for the 2022-2023 school year, reach out to Christy.

JAF will need help selling passes at the 2 dates listed above. We will send out a sign-up genius after the August meeting to fill these spots. (Deb Seiling offered to sell at the morning Jumpstart shift.)

Storage Space:

A discussion was had on possibly finding some space to store booster club things. It was proposed that we should do some research and ask all booster clubs if they need storage and if they do, how much. Watch for that question in an upcoming email.

Fall meeting ideas/enhancements: The Basketball booster club rep met with Al Quist (Accountant) regarding booster clubs and accounting issues/requirements. She said it was a very good meeting and Al answered all of the questions she had. She suggested we ask Al to an upcoming meeting so all booster clubs could get his expert help. Amy will reach out to him and ask him to come to the September or October meeting.

Gaming Report/ Gaming Financials

Tony Gilardi, Gaming Manager

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee and JAF executive board members. Virg Senescall made a motion to approve the estimated expenses (\$27,556) for July 2021. Christy Warner seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$ 8,000
- Pull tab product: \$ 5,000
- Etab Revenue: \$ 1,000
- Etab bingo \$ 200
- Site Rental: \$ 1,750
- Office Supplies: \$ 600
- Office Rent Storage: \$ 525
- Accounting Legal/svc: \$ 300
- T-Mobile \$ 85
- GM Bond \$ 100
- GM Application Fee \$ 100

The Lawful Purpose Expenditures are as follows:

- Monthly Gambling Tax A08T \$9896

Gaming Updates

- We are currently on track for an average month of July.
- The Jefferson Athletic Foundation us officially a 5 Star Gaming Organization
- Christy asked Tony and Denae if we had any ideas for new pull-tab business. Tony said they have explored several opportunities but nothing concrete at this time.

Treasurer's Report

- Dawn introduced herself
- Dawn, Deb, Denae and Tony will discuss the possibility of a new accountant/ payroll company.

Board Recap

- There are still several open board positions for the 2021/2022 School Year. Those positions include Chairman (someone to run the meetings), VP Admin (to help with the administrative tasks for JAF), VP Alumni, VP Sponsorship/Business Development, VP City/School Support.
- A suggestion was made to have flyers at the table for Jumpstart to advertise that JAF is in need of individuals to fill our open positions. Amy will work on this. Amy will also send out job descriptions to any/all who would like to pass along the information to their booster clubs. (She will send to Tania Ishaug per her request)

Committees

Four Committees:

- **Marketing/Communications** – Marketing will suspend their use of advertising dollars until back to school time. At that time they will boost social media and engagement. Please share photos with Christy so she can push them on social media. They are also working to increase Alumni engagement with Linked In and Facebook.
- **Gaming** – no additional report
- **Strategic Direction** – no report

- **Alumni** – no report

Open Comments:

- Upcoming meetings are scheduled for 6:30 in the JHS Media Center on the dates below.
 - August 16th
 - September 20th
 - October 18th
 - November 15th
 - December 20th (grant meeting)
 - January 17th, 2022
- Online Payment options were discussed for sports and JAF. Virg will help Dawn with the JAF online payment options (PayPal/Venmo/Square) to see if we can get something set up for season pass sales.
- A suggestion was made to purchase a Thank You gift for Tom Kendall for his years of service to the JAF. After a short discussion, Amy made a motion to purchase a gift card. The motion was seconded by Virg. Motion carried. Amy will pick up a gift card and card.
- Reminder to check out your team page on the JAF website. Please get updates (coaching updates, photos etc) to Grant by submitting via the link on the bottom of the “Teams” page.

Next meeting is scheduled for August 16th, 6:30pm. Jefferson Media Center

Adjournment

The meeting was adjourned at 7:35pm by Christy Warner.

Amy Christiansen

Amy Christiansen

July 19, 2021

Date