



Minutes for JAF

May 17th, 2021

Call to Order

A meeting of the Jefferson Athletic Foundation (JAF) was held at the Jefferson High School Media room on Monday, May 17th, 2021. The meeting was called to order by Amy Christiansen at 6:35pm.

Attendees

Members in attendance included: Tom Kendal, Amy Christiansen, Denae Frampton, Grant Effertz, Bob Christiansen, Kris Roach, Christy Warner, Deb Sieling, Eric Dallmann, David Rau, Tony Gilardi, Casey Birkholz, Virg Senescall, Dawn Acker, Sean Padden, Judy Brazell, Tania Ishaug, Traci Peters, Ania Larson, Ali Peacha, Kristi Lueth, Steve Wendorf, Mary Kay Narveson, Todd Goedderz, Scott Campbell, Dennis Rouland, Len Walworth and Tammy Tessier Kealy

Members not in attendance include: Cathy Currier, Bob Christiansen and Christy Everett

Minutes

Virg Senescall made a motion to approve the minutes from the April 2021 meeting. Christy Warner seconded the motion. The motion carried.

Email Motions:

No email motions

Committees

Four Committees:

- **Marketing/Communications** – develop and implement a marketing and communications strategy for the JAF including the brand and message. Develop platforms and execute for effective communication (online media channels, exhibits and collateral). Plan and execute State of the School and other events
 - Committee members: Christy Warner, Ali Peacha, Eric Dallmann, Grant Effertz and Dawn Acker
 - Half our \$500 budget, reaching 6000 people
 - Will be sending logos and links to JAF, please add to your pages
 - Christy is offered to come to club meetings to help educate parents of the role of JAF
- **Gaming** – provide oversight of gaming operations including: Auditing of closed games, Inventory, Review of monthly reports, and Review of annual reports. Other duties to maintain compliance as noted in the MN Gaming Control Board Internal Operations and Oversight: <https://mn.gov/gcb/assets/ch-10-internal-operations.pdf>
 - Committee members: Bob Christiansen, Deb Sieling, Tanya Ishaug, Judy Brazell, Denae Frampton, Todd Goedderz, and Tammy Tessier Kealy
- **Strategic Direction** – develop strategic initiatives, including a three to five-year strategic plan with measurable goals and time targets, aligning to the mission and vision of the JAF
 - Committee members: Tom Kendall, Christy Everett, Mary Kay Narveson and David Rau
 - Heritage Days – some changes coming to try and make it more stable – need to watch for information to come
- **Alumni** – identify and engage alumni

- Committee members: Traci Peters, Amy Christiansen, Len Walworth, Kris Roach, Virg Sensecall and Rick Larson

Gaming Report

Tony Gilardi, Interim Gaming Manager

- Had another good month and this month is trending to higher. Please keep supporting NorthStar
- Please support keeping eTabs, call or email your senate member of the governor.

Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the gaming committee. Amy Christiansen made a motion to approve the estimated allowable expenses (\$71,792) for June 2021. Christy Warner seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$10,000
- Pull tab product: \$ 5,000
- Etab Revenue: \$ 1,000
- Site Rental: \$ 1,750
- Office Supplies: \$ 600
- Office Rent Storage: \$ 525
- Accounting Legal/svc: \$ 300
- T-Mobile \$ 90
- Annual Audit – Quist \$ 6,000
- 990T filing – Quist CPA \$ 1,100
- Monthly Gambling tax: \$10,427
- Jefferson Athletic Foundation \$36,972

Treasurer Report

- Current checking account balance \$59,697.35 - \$9,000 the grants we are awarding tonight

Grant Requests

<u>Sport</u>	<u>Request</u>	<u>Reason</u>	<u>Vote Results</u>
• Baseball	\$1000	Replacing the pitching machine that is 20+ years old	Request approved
• Boys Soccer	\$1000	New uniforms for Varsity – current 4 years old	Request approved
• Boy Swim & Dive	\$1000	Banquet, Swim suits, Apparel, COVID masks, Banner	Request approved
• Boys Tennis	\$1000	Resurface the courts, tennis nets, straps, balls	Request approved
• Girls Basketball	\$1000	Coach's salary	Request approved
• Girls Soccer	\$1000	New Varsity uniforms & team conditioning	Request approved
• Girls Softball	\$1000	New uniforms and coaches' salaries	Request approved
• Volleyball	\$1000	iPads and uniforms	Request approved
• Girls Swim & Dive	\$1000	Team trip to Duluth	Request approved

Open Comments:

- Tom Kendall made an appeal to get all members to get your parents involved, help fill open board positions
- The Foundation was able to give each sport present an additional \$3500 from the money made from gaming!!

Adjournment

The meeting was adjourned at 7:18pm by Amy Christiansen.

Tammy Tessier Kealy

Secretary, Tammy Tessier Kealy

June 28, 2021

Date