



Minutes for JAGs Foundation

Dec 21st, 2020

Call to Order

A meeting of the Jefferson JAGs Foundation was held on Zoom on Monday, December 21, 2020. The meeting was called to order by Tom Kendal at 6:35 pm.

Attendees

Members in attendance included: Tom Kendal, Amy Christiansen, Denae Frampton, Deb Sieling, Grant Effertz, Eric Dallmann, Bob Christiansen, Judy Brazell, Todd Goedderz, Christy Warner, Len Walworth, Monica Flis, Sara Wang, Jim Gathje, Tania Ishaug, Lisa Riedesel, Traci Peters, Rick Larson, Ali Peacha and Tammy Tessier Kealy

Members not in attendance include: Cathy Currier, David Rau, Kris Roach, Girls Swim & Dive, and Boys Swim & Dive

Christy Warner was introduced to the board as a potential candidate for VP of Marketing. Amy Christiansen made a motion to approve Christy Warner as the VP of Marketing. Denae Frampton seconded the motion. The motion carried.

Minutes

Christy Warner made a motion to approve the minutes from the November 2020 meeting. Tania Ishaug seconded the motion. The motion carried.

Email Motions – there were none for the month of November

Committees

Four Committees:

- **Marketing/Communications** – develop and implement a marketing and communications strategy for the JAG Foundation including the brand and message. Develop platforms and execute for effective communication (online media channels, exhibits and collateral). Plan and execute State of the School and other events
 - Committee members: Christy Warner, Ali Peacha, Eric Dallmann, Grant Effertz and Dawn Acker
 - Christy Warner went over the Marketing Plan that the committee has developed for 2021. Their objective is to increase awareness of Jefferson Athletic Foundation among key audiences. Christy gave the board three points to think about until our next meeting:
 - Who do you know that can help us grow
 - How can you contribute
 - Reach out with social media, please like JAG Foundation page on Facebook and add the JAG Foundation logo on your LinkedIn
- **Gaming** – provide oversight of gaming operations including: Auditing of closed games, Inventory, Review of monthly reports, and Review of annual reports. Other duties to maintain compliance as noted in the MN Gaming Control Board Internal Operations and Oversight: <https://mn.gov/gcb/assets/ch-10-internal-operations.pdf>
 - Committee members: Bob Christiansen, Deb Sieling, Tanya Ishaug, Judy Brazell, Denae Frampton, Todd Goedderz, Ann Rinnman, Jim Gathje and Tammy Tessier Kealy
 - Bob went over the committees role:

- For the next six months, committee members will audit two boxes per month until July. After July, they will audit one box per month.
 - Committee will review the full audit gaming financials for the month and a summary will be sent to the full board for approval
- **Strategic Direction** – develop strategic initiatives, including a three to five-year strategic plan with measurable goals and time targets, aligning to the mission and vision of the JAG Foundation
 - Committee members: Tom Kendall, Christy Everett, Mary Kay Narveson and David Rau
- **Alumni** – identify and engage alumni
 - Committee members: Traci Peters, Amy Christiansen, Len Walworth and Rick Larson

Gaming Report

Bob Christiansen, Gaming Manager

- With the new state order to close bars and restaurants due to COVID our numbers are effected:
 - November - open ¾ of month
 - December – closed for the entire month
 - January – hoping to be able to open on the 8th
- Annual audit has been completed, three minor items were found, and sent to the state
 - Complete audit will be sent out to the committee for review

Monthly Financials

A copy of the LG1004 Monthly Gaming Report was emailed to the board on Dec 19th. Christy Warner made a motion to approve the estimated allowable expenses (\$74,810) for December, 2020 but would like a breakdown on the Office Supply line item. Jim Gathje seconded the motion. The motion carried.

The estimated allowable expenses are as follows:

- Payroll: \$13,000
- Pull tab product: \$9,000
- Etab Revenue: \$5,000
- Site Rental: \$3,500
- Office Supplies: \$1,000
- Office Rent Storage: \$525
- Accounting Legal/svc: \$300
- T-Mobile \$85
- Year-end Bonus \$2,400
- Monthly Gambling tax: \$25,000
- JAG Foundation Donation \$15,000

Treasurer Report

No update.

Grant Distribution

Amy Christiansen presented each clubs grant request and the board voted on each request.

- Boys & Girls Track and Field = requested \$1000 for tents during track meets. Request approved.
- Girls Tennis = requested \$1000 for uniforms. Request approved.

- Girls Gymnastics = requested \$1000 for beautification i.e. trophy case, cubbies, shelves. Request approved.
- Boys Hockey = requested \$1000 for gloves and helmets. Request approved.
- Boys Basketball = requested \$1000 for practice jerseys. Request approved.
- Girls Golf = requested \$1000 for warm ups for Jr Varsity & Varsity. Request approved.
- Girls Hockey = requested \$1000 for new jerseys, help pay asst coaches. Request approved.
- Nordic = requested \$1000 for uniforms and team flag. Request approved.
- Alpine = requested \$1000 for jackets and radios. Request approved.
- Cross Country = requested \$1000 to help cover the costs of asst coach. Request approved.

Adjournment

The meeting was adjourned at 7:34pm by Tom Kendal.

Tammy Tessier Kealy

Secretary, Tammy Tessier Kealy

January 5, 2021

Date